



CUMBERLAND
CITY COUNCIL



Guide for Litter Free Sporting Events

**USE THIS GUIDE TO PROMOTE A LITTER FREE PHILOSOPHY
IN YOUR SPORTING CLUB.**

**THIS GUIDE IS ABOUT COUNCIL AND CLUBS
WORKING TOGETHER TO GET THE RIGHT BINS
AND SIGNAGE AT SPORTS GROUNDS
TO FOSTER A LITTER FREE ENVIRONMENT.**

How can your club create litter free sporting events?

USE THIS CHECKLIST:

Review bins and locations

Do you have enough bins?

Are bins visible at the park entry and exit?

TIP: LOCATION. LOCATION. LOCATION.

At the start of the season, prepare a bin layout for the grounds to ensure both players and visitors can see the bins.

Are bins in the right locations?

At a minimum, place bin stations:

- at entry and exit points to make them visible and easy to access
- at high traffic areas like canteens or amenities block.

Remember! If bins are not visible, they won't be used! Contact council to assist with bins or signs.

Review signs

Ideally, bins will be visible from any location around the ground.

Attach signs to bins for visibility.

Signs can be attached to fencing to encourage litter free behaviours.

Do you need signs? Council may provide signage tailored to your situation. Contact Council to assist.



During game day

ALLOCATE STAFF.

Have a dedicated supervisor to monitor bin usage and relocate bins as needed.

Make regular announcements to remind people to pick up their own rubbish.



Communicate with players

Communicate early and often with your club, players and visiting teams to establish your litter free expectation for your event.

IDEAS FOR EMBEDDING A LITTER FREE PHILOSOPHY IN CLUB CULTURE:

- Establish a litter message for your club, for example:

“Keep it Clean – Put it in the Bin!”

- Display litter pledges at your home ground to raise awareness to members, visiting clubs and spectators.
- Ask teams to check their space before leaving the field, to pick up bottles and remember not to leave any items behind.
- Share success stories and reminders in newsletters and emails.
- Schedule home ground beautification events such as seasonal or post-game clean ups.
- Remind participants to take their rubbish with them – and *“Keep it clean – put it in the bin!”* every game.



Review canteen operations

Your canteen operator can lead by example.

Key suggestions for the canteen:

- use bottled sauces with pump tops
- only provide straws when requested
- use serviettes instead of food containers where possible

CANTEEN – LEAD BY EXAMPLE

A bonus is to have an extra recycling bin for the canteen for bulk cardboard or bottle recycling. Do you need a recycling bin? Contact Council to assist.

Consider suppliers who have minimal packaging. Reduce plastic packaging on saleable items from canteen, so that if littered, items can biodegrade.

Drink bottles

Drink bottles are the mostly commonly littered items on sports day.

Encourage players to bring a reusable bottle from home, and refill at the grounds.

Sporting clubs can help minimise littering of bottles by providing a Return and Earn bottle collection that is available and clear. A club champion can assist with collection, and feed funds back to the club.



Additional ideas for clubs

REMINDER – PLEASE ENSURE YOU ENCOURAGE ATTENDEES OF YOUR EVENT TO BRING THEIR OWN REUSABLE WATER BOTTLES.

A roaming litter pick troop may be designated from within the club, or each team, who aim to “*pick up three littered items at the end of every game*” and become a model to others for what is possible.

A litter pledge can be installed at your home ground:

*Welcome to our litter
free home ground.
Keep it clean –
Put it in the Bin!*

Contact council to express your interest.

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